

## **BRISBANE POWERHOUSE: OUR CULTURAL VISION**

*The vision is clear: We are Brisbane's champion for contemporary creativity, a powerhouse for collaboration, conversation and connection with the rest of the world.*

Brisbane Powerhouse is a **generator**, and art is in its foundations, part of an ongoing creative narrative with the building that was begun by those who broke in to graffiti its walls.

**Our building is the hero of the story**, and its uniqueness is represented in everything our guests encounter. Our brick stronghold is a big tent, open and inclusive.

*We embrace all creative disciplines and media, with four principles uniting everything we do:*

### **NOW. HERE. THIS.**

We belong to a place and a time. We are part of a vibrant, immediate urban world that has never been more connected, and we aim to represent this conversation as authentically as we can. We are a centre of contemporary culture and we celebrate this fact. **We are Brisbane and we are now.**

We are provocateurs and showmen, pop culture intellectuals. We have a responsibility to excite, to engage and surprise. We value quality above all else and honesty, irreverence, playfulness and integrity guide our engagements.

### **WE HAVE A FOOT IN NEW FARM AND A FOOT IN NEW YORK.**

We care about the local and global. We're passionate about starting international conversations and exchanges, nourishing Brisbane artists and audiences with the most brilliant of contemporary ideas.

**We will continue to increase the footprint of new artistic work in our building**, creating a pathway for artists to transition through the spaces and opportunities of the Brisbane Powerhouse as their career develops. We believe in Queensland companies and creatives and we want to be a home for work made in Brisbane with an international focus. We want our audiences to have works both authentically local and spectacularly international, and we want them to know:

### **WE VALUE ENTHUSIASM AND ENGAGEMENT.**

We value the importance of connecting with our audience and doing works that they find entertaining, inspiring and challenging. We are surrounded by family homes, local businesses and beautiful riverside parklands and our energy represents that.

**We are a place that's comfortable and inclusive, and we embrace the creativity of Brisbane with open arms and our open doors because:**

### **WE ARE BUILDERS, BUT WE DO NOT BUILD ALONE.**

**The stories we tell are built on partnerships and collaboration, and we are an active partner in their creation.** We are not merely a frame, we are the art within.

From that, we want to be famous for **our core value of generosity**. "Yes" is a powerful thing to offer, especially to creative minds. We want every individual artist and company in Queensland (and beyond) to aspire to partner with BPH and know we'll be part of a creative conversation about how it could happen. We want to hear your next idea.