



## What is Wonderland?

Wonderland is a debauchorous end-of-year carnival of circus, comedy, music, physical theatre, magic and burlesque. Audiences flock to Brisbane Powerhouse to flirt with the unexpected and party into the night.

If you have a show that is fun, quirky and unconventional, then we want to hear from you. Wonderland shows need to be:

- Short and punchy – have a running time of just under an hour
- Tried and tested – you must be absolutely ready for an audience
- Have low tech requirements, to allow for quick turnarounds between performances.

## KEY DATES

Wonderland **festival dates** are Thursday 23 November to Sunday 03 December 2017. The festival runs from Thursday to Sunday across the two weeks.

Festival **submissions close** on Sunday 14 May.

The Wonderland Team will hold an **Information Session** on Tuesday 02 May at 6:30pm at Brisbane Powerhouse, for all artists interested in submitting for the festival. This will be a great time to connect and ask any questions you may have which will help with your application.

The Wonderland program will **launch** online and in the Wonderland printed guide on Monday 21 August.

## ARTIST WILL GET:

- The venue free of charge
- 100% of the Net Box Office Income for their performances. Net Box Office Income is the remainder after the ticketing charges (see below) have been removed
- Production crew and available equipment for every space, as outlined below
- Administration of ticket sales online at [brisbanepowerhouse.org](http://brisbanepowerhouse.org), through Brisbane Powerhouse's box office and by phone
- The following marketing coverage:
  - Webpage on [brisbanepowerhouse.org](http://brisbanepowerhouse.org)
  - Slide on in-venue screens
  - Inclusion in festival guide
  - EDMs targeting Brisbane Powerhouse patrons from similar events (each show will be included in an EDM)
  - Social media (selected shows with strong news angles and content will be included within the social media plan)
  - Space in the Box Office for a poster (maximum size A2) and space for flyers / handbills within the venue (up to 2,500 flyers)





- A Festival Pass to see other shows in the festival (where seats are available)
- Advice and support from Brisbane Powerhouse Programming and Marketing teams, from the beginning through to the event

## ARTISTS NEED TO:

- Pay an upfront registration fee (outlined below)
- Cover all box office fees and charges (outlined below) – these are deducted from the gross box office before you receive your net. Make sure they are included in your budgeting
- Pay a per-performance technical fee (outlined below)
- Cover all costs associated with presenting the show. It's your show, get it on.
- Manage all marketing and publicity of your own show (including all design and printing of posters and hand bills) and provide us with the materials required for the above mentioned campaign
- Include the Wonderland logo at a minimum specified size in all marketing materials and seek approval from Brisbane Powerhouse on all marketing materials prior to going to print
- Manage merchandise sales (we retain 10% commission and you need to staff it or we need four weeks' notice if venue staff are required to sell your merchandise)
- Provide detailed technical information to Brisbane Powerhouse at least eight weeks prior to Wonderland

## FESTIVAL FEES

**Festival Registration Fee:** \$220 per production  
This is charged once to all productions and covers general festival marketing, administration, box office set up and site design.

**Technical Fees:** Charged per performance (inclusions listed below)  
Graffiti Room \$105  
Turbine Studio \$195  
Turbine Platform \$280  
Visy Theatre \$295

Festival fees are paid prior to tickets going on sale.

## TICKETING CHARGES

**Ticketing Service Charge:** \$6.85 (inc GST) for tickets under \$25 and \$7.20 (inc GST) for tickets over \$25  
This is charged to every ticket sold and covers box office staffing and administration.

**Credit Card & Eftpos Fees:** 1.95% (inc GST) of the advertised ticket price for all tickets purchased with a credit card or EFTPOS.

**Complimentary Tickets:** \$1.20 per ticket (inc GST) per ticket  
Every comp ticket is charged at \$1.20 back to the producer.





\*Transaction Fees: \$3 for single tickets and \$6 for multiple ticket transactions  
**\*This is charged to the patron** at the time of purchase on top of the ticket price and covers the transaction costs. All advertising must indicate this charge.

## TECH INCLUSIONS

### Graffiti Room:

- 1x LX/SND technician for each performance
- Small Lx rig
- PA with subs to suit the room
- 2x SM58s
- 2x DIs
- 2m x 3m stage, with small offstage area

### Turbine Studio:

- 1x LX and 1x SND technician for each performance
- Standard Wonderland Lx rig
- PA with subs to suit the room
- 1 handheld radio mic
- 2x SM58s
- 2x DIs
- Other corded mics and DIs as required
- Limited foldback pending availability
- 3m x 4m stage with wings

### Turbine Platform:

- 1x LX and 1x SND technician for each performance
- Standard Wonderland Lx rig
- Standard Turbine Platform PA
- 1 handheld radio mic
- Standard mic kit (suitable for a four-piece rock band)
- Other corded mics and DIs as required
- Foldback as required
- 6.1m x 4.8m stage with limited offstage area

### Visy Theatre:

- 1x SM, 1x LX technician and 1x SND technician for each performance
- Standard Wonderland Lx rig
- Standard Visy PA
- 1 handheld radio mic
- Standard mic kit (suitable for a four-piece rock band)





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- Other corded mics and DIs as required
- Foldback as required
- 7.12m x 7.66m stage

A selection of AV equipment is available to be shared across all spaces, please include as part of your technical requirements in your application.

## TO APPLY

Please complete the **submission form** [HERE](#).

**Submissions close** Sunday 14 May 2017.

We strongly encourage any artists wanting to apply for the festival to attend the **information session** on Tuesday 02 May 2017 at 6:30pm at Brisbane Powerhouse.

