

# MELT Beauty Pageant

## JUDGING CRITERIA AND PROCESS

### 1. Digital submission

Will be assessed by *MELT* Festival Director, Producer and *MELT Beauty Pageant* Coordinator. This submission will be assessed on the following criteria:

- Performance experience
- Unique and engaging Drag persona
- Strong character representation through response.

### 2. MELT Beauty Pageant

Will be assessed by a panel of judges. Judges will be selected through their connection to drag and LGBTIQ+ community. Judges will have the opportunity to give live feedback and comments as part of the performance.

Each participant will be assessed on the following criteria:

- Stage Presence/delivery
- Overall appearance/presentation
- Originality
- Talent
- Audience engagement/reaction

Based on the judge's scores and deliberation, one contestant will be chosen as MELT Beauty.